

***For Immediate Release***

## **Hemisphere GNSS Debuts Atlas™ – Innovative Global Correction Service Tailor-Made for Marine**

*Atlas delivers industry-disruptive distribution, aggressive pricing, great performance, and the promise of much more to come.*

**SCOTTSDALE, AZ, USA – June 15, 2015** – Hemisphere GNSS announces the release of Atlas, its all-new entrant into the GNSS global correction services market, offering performance that meets or exceeds the services of other marine industry leaders, at market-changing prices. Available today, Atlas is the most flexible service on the market, providing accuracy levels ranging from meter level to sub-decimeter level. Atlas support is being introduced across a wide range of hardware, including Hemisphere’s ground-breaking new AtlasLink™ smart antenna, also launched today.

To build Atlas, Hemisphere GNSS put together a team of seasoned developers whose collective experience matches the best in the GNSS industry. Together they have developed a GNSS correction service, available via L-Band satellite broadcast, which utilizes the very best technologies available to deliver a service that matches or exceeds competitive systems across a range of metrics.

“The marine industry was one of the first to adopt global corrections, but unfortunately its users are still paying the high prices prevalent years ago. No more - today Atlas changes the game!” declared Chuck Joseph, Hemisphere GNSS CEO & President. “Atlas customers get industry leading performance, but at dramatically lower prices. Even better, our AtlasLink antenna enables customers to use Atlas without having to remove or replace their current systems.”

“Atlas is a great fit for the marine market,” said Andy Smith, of Saderet Ltd. in the UK. “Whether users want reliable service at an aggressive price, or simply want a plug and play backup system, Atlas delivers the goods technically and economically.”

“Atlas is a fundamental improvement in how global corrections services are delivered and supported, states Jose Briceno, Senior Vice President at Hemisphere. “Distributors and dealers can now fully participate in selling to and supporting their customers. This will strengthen the relationships they have with their channel partners, and the user will have a better experience as a result.”

“As a long-time provider of technology for the marine market, we know this is an application area where users require minimal impact on their equipment installation and operation. Our new AtlasLink smart antenna offers the perfect solution for seamlessly extending marine users’ positioning capabilities,” said Rodrigo Leandro, Hemisphere Director of Engineering. “Our exclusive SmartLink™ feature allows a setup time of as little as a few minutes from the time an AtlasLink antenna is taken out of the box and set up to extend an existing positioning system accuracy with the Atlas service.”

Unique Atlas products and pricing models are available today. Atlas comes with 24/7/365 technical support and will be available for purchase through Hemisphere’s extensive network of channel partners and private label OEM’s for all key categories of marine users, including Professional off-shore, Hydrographic Survey, Dredging, Commercial and Recreational Navigation will be announced in the weeks to come. For more information about Atlas, AtlasLink smart antenna, and Atlas SmartLink for the marine market, please call +1 (844) 217-2845 (within Canada / USA only) or +1 (480) 291-6766, or email [atlas@hgns.com](mailto:atlas@hgns.com).

**About Hemisphere GNSS, Inc.**

Hemisphere GNSS designs and manufactures innovative, cost-effective GNSS products for precise positioning, heading, and navigation applications for marine, survey, construction, mapping, OEM, and other markets. The Company has developed a significant portfolio of intellectual property, with patents granted and pending on a range of technologies utilized in its leading product brands, including Athena™, Atlas™, Crescent®, Eclipse™, and Vector™. Hemisphere GNSS has its business headquarters in Scottsdale, Arizona, USA with a product development, sales, and marketing facilities in both Scottsdale and Calgary, Alberta, Canada. Hemisphere GNSS is part of UniStrong Science & Technology Co., Beijing, China. For more information about Hemisphere GNSS, please go to [www.HGNSS.com](http://www.HGNSS.com).

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